



# New Orleans Metro Stars Track Club

## Sponsorship Advertising

October 7, 2020

Dear Community Member:

The New Orleans Metro Stars is a 501c3 Non-profit Youth Development Program. For over 30 years, the Metro Stars have been teaching the youth of the New Orleans Metropolitan area the importance of positive behaviors such as goal setting, healthy eating, and positive body image through the sport of Track and Field. Over the years, we have seen many lives changed through this program.

Our goal for the 2021 Season is to have all of our athletes qualify for and travel to the AAU Junior Olympic Games in Humble, TX. With over 70 athletes between the ages of 6 and 18, this will be an extreme financial undertaking. Many of our athletes come from low-income homes and struggle just to pay registration fees and a few have never even left the state. Travelling to Nationals is an eye-opening opportunity which we do not want any of our athletes to miss.

Your donation to our sponsor t-shirt program is tax deductible (Tax ID #72-1401520) and will go directly towards purchasing uniforms, equipment, and towards travel fees for the AAU Jr Olympic Games. The shirts will be worn by the athletes and coaches on Meet days, which are almost every Saturday from May to the end of July, and to the AAU Jr Olympic games in Humble, Texas.

Below are the details concerning this year's sponsorship levels:

Level	Donation	What you will Receive
<b>GOLD</b>	<b>\$2000</b>	Prominent Company logo on athlete t-shirts (Location A)
<b>SILVER</b>	<b>\$1000</b>	Company Logo on athlete t-shirts (Location B)
<b>BRONZE</b>	<b>\$500</b>	Company logo on athlete t-shirts (Location C)

It is through your participation that we are able to make a significant difference in the lives of young people. We appreciate your support and look forward to you being a part of our team.

Checks may be made out to **New Orleans Metro Stars Track Club**. Donations may be mailed to **New Orleans Metro Stars Track Club, 11319 Pressburg St, New Orleans, LA 70128** along with the form below. Please include "T-Shirt Sponsorship" on the check and email the company logo to [nometrostars@gmail.com](mailto:nometrostars@gmail.com). You may also make a donation by credit card on our website at [www.nometrostars.org/donate](http://www.nometrostars.org/donate). Please feel free to call me with any question, or to arrange pick-up of an in-kind donation.

Sincerely,

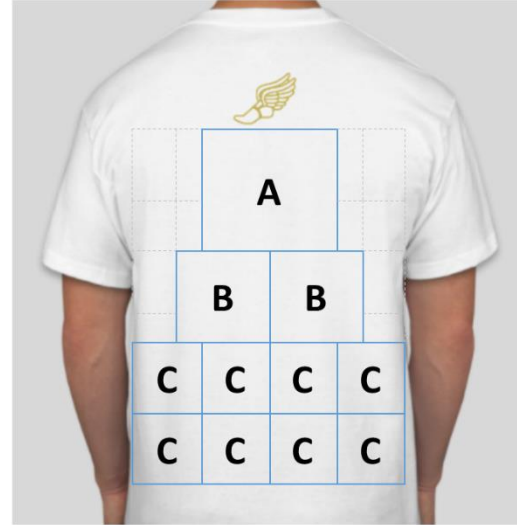
Melissa Brown  
 Executive Director  
 New Orleans Metro Stars Track Club  
 (504) 915-4524

<b>Name of Sponsor</b>							
<b>Street Address</b>							
<b>City</b>		<b>State</b>		<b>Zip</b>		<b>Phone</b>	
<b>Contact</b>				<b>Email</b>			
<b>Sponsor Amount</b>	<b>\$</b>	<b>Signature</b>					

Shirt Front



Shirt Back



# New Orleans Metro Stars Track Club

## Mission Statement

The [New Orleans Metro Stars Track Club](#) is committed to teaching the youth of the New Orleans Metropolitan area the importance of positive behaviors such as goal setting, healthy eating, and positive body image through the sport of Track and Field. Improving the health of the kids in our community in a safe and structured environment, at a low cost is of utmost import.

### Objectives:

- Each athlete will be encouraged to be committed to excel in both the classroom and in sport.
- Each athlete will learn, develop, practice and excel at the fundamentals of track and field as these skills are the basis of high performance in any sport. These skills, and the knowledge needed to perform them will be addressed through a structured and team-oriented program.
- Every athlete will be encouraged to embrace the life lessons of leadership, unity, mental discipline, sportsmanship, initiative, self-advocacy, persistence, assertiveness, honesty, and integrity. We will also stress the importance of time management, goal setting, healthy eating, and positive body image for both male and female athletes.
- Every athlete will have equal opportunities to experience everything the club has to offer. It is important that our athletes are rewarded for their hard work.

